

The Indiana University Bloomington **Big Ten Voting Challenge (BTVC) Steering Committee:**

Lisa-Marie Napoli, Associate Director, Political and Civic Engagement Program

Catherine Dyar, Chief of Staff, Office of the Provost and Executive Vice President

Mackenzie Johnson, Indiana University Student Association

Josephine McCormick, PACE Student Representative, BTVC Intern

Jennifer Piurek, Director, Communications and Special Events, Office of the Provost and Executive Vice President

Janae Cummings, Strategic Communications Specialist, Office of the Provost and Executive Vice President

Steve Hinnefeld, News and Media Specialist

April Toler, Senior News and Media Specialist

Bernard Fraga, Assistant Professor, Department of Political Science

Margorie Hershey, Professor, Department of Political Science

Paul Helmke, Director, Civic Leaders Center

Sarah Nagy, Director, Office of First Year Experience

Raegan Davis, President, IU Democrats

Justin Sexton, Chairman, IU Republicans

Action Plan Ideas - - -

VOTER REGISTRATION:

- Student voter registration – weekly on campus March 26 -April 30and Sept-October 9; as needed at cultural centers.
- Purchase and promote TurboVote
- Promote voter registration webpage and provide links to-and-from the site.
- Canvas course management system reminders and web links for voter registration.

NON-PARTISAN VOTER EDUCATION:

- Video series and social media blast from IU Communications
- “Spring into Civic Engagement” ice cream social with mock polling at IMU U-Club; materials available; election board members present; candidates welcome
- Dissemination of materials to inform students on candidate platforms and local issues in a balanced manner at BTVC events and voter registration sites.
- Guide to “Ballot Ready” or other relevant resource

VOTER TURNOUT:

- IMU Polling site – promote awareness (both Primary and General elections)
- Provost’s Inaugural Address
- Promote during series of Office of First Year Experience events
- Videos and social media blast from IU Communications
- BTVC promotional materials
- Create opportunities to invite students to walk to polling site (RA’s and CUE’s) and offer tips for getting to the polls
- Announce in Parent Newsletter series (every third Tuesday)