

Ten Point Student Voter Registration Drive Plan

1. Date: June-July
Project: Create a commercial for social media and play at athletic events systemwide.
Responsible Party: Mike/Kathy R.
Potential Partners: Athletics

2. Date: July
Project: Develop a digital poster for housing monitors systemwide
Responsible Party: Mike/Max/Kathy R
Potential Partners: Susan Stubblefield, Housing

3. Date: August 27
Project: Voter Registration at the State Fair
Responsible Party: Mike
Potential Partners: MSA

4. Date: September
Project: Voterpalooza
Responsible Party: Max
Potential Partners: Mike

5. Date: September – November 6
Project: Social Media content, gifs, links
Responsible Party: Mike/MSA/Susan H.
Potential Partners: University Communicators

6. Date: September
Project: Email from EWK
Responsible Party: Mike/Jay
Potential Partners: JD/Matt

7. Date: October 5

Project: Flyers distributed at Homecoming parade

Responsible Party: Mike – design/Max - distribution

Potential Partners: MSA/University Senate/Alumni Association

8. Date: Oct 12

Project: Flyers in Superblock mail

Responsible Party: Mike/Max

Potential Partners: Housing

9. Date: October 16

Project: Registration table at Coffman

Responsible Party: Max

Potential Partners: SUA

10. Date: Welcome Week

Project: Some Manner of distribution

Responsible Party: Mike/Max

Potential Partners: Student Activities/Steve H.