

The Ohio State University- ALL IN Action Plan December, 15, 2017

1.) Leadership and Coalition Members

Point of Contact for Designation Process:

Name: Alyssa Johnson & Matt Van Jura

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Title: Coordinator of Service and Outreach & Assistant Director, Student Activities

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Your Coalition

Who are the other team members who will be involved with the project? Example members include student leaders, deans, staffers and faculty. If not yet known, what are the academic institution's offices that will be involved?

- OSU Votes, Office of Student Life, Student Activities
 - Alyssa Johnson & Matt Van Jura
- Office of the President
 - Katie Hall – Chief of Staff
 - Gail Martineau – Senior Social Media Manager
 - Ben Johnson – Director Media and PR
- Office of Governmental Affairs
 - Stacy Rastauskas
- Office of Service-Learning
 - Claire Sweigert
- Politics, Society, and Law (PSL) Scholars, Honors & Scholars
 - Kevin Freeman
- John Glenn College of Public Affairs
 - Chris Adams
- Undergraduate Student Government



STUDENT ACTIVITIES

- Sophie Chang (Vice President)
- Council of Graduate Students
 - Alex Wesaw
- Inter-Professional Council
 - Sara Adelman
- Residence Life, Office of Student Life
 - Barb Kefalas
- Student Organizations, Office of Student Life, Student Activities
 - Jen Pelletier
- Marketing and Communications, Office of Student Life
 - Dave Isaacs
- Office of Diversity and Inclusion
- Athletics Department
- Multicultural Center, Office of Student Life
- Graduate and Professional Student Programming, Office of Student Life. Student Activities
- Off Campus and Commuter Student Services, Office of Student Life

Who are your community partners?

OSU Votes has developed relationships with several community partners in connection to student voter registration and education efforts. These primary partnerships include:

- Ohio Secretary of State's Office
- Franklin County Board of Elections
- Campus Vote Project
- Campus Election Engagement Project

The campus coalition was also encouraged to share information about external partnerships with the group so we continue to be strategic about our outreach efforts.

2). Current Work and Outcomes

Voter Registration

- Campus Tabling Events
 - Student led outreach where members of the campus community registered to vote and are asked questions about upcoming elections.
- Student Organization/Group Workshops
 - Presentations facilitated by OSU Votes Student Ambassadors to student organizations, classes, residence hall floors, etc. that includes information about upcoming elections and an opportunity for students to register to vote.

STUDENT ACTIVITIES

- National Voter Registration Day (extended voter registration outreach)
- Voter Registration Resources
 - FAQ documents available both digitally (go.osu.edu/OSUVotes) and physically at events
 - TurboVote (available on the OSU Votes website and distributed to student organizations and University departments)

What resources do you have available to you? Please include all community partner resources as well.

OSU Votes student resources can be found at go.osu.edu/OSUVotes. We also utilized resources from the following organizations in our development of resources:

- [Campus Election Engagement Project](#)
- [Fair Elections Legal Network](#)
- [TurboVote](#)

Year-By-Year Results:

<p><u>Approximate Number of Students Reached (Workshops, Tabling, Special Events, etc.)</u></p> <ul style="list-style-type: none"> ● Fall 2017: 115 ● Fall 2016: 4,394 ● Fall 2015: 230 ● Fall 2014: 30 	<p><u>Paper Voter Registration & Application for Absentee Ballots Collected:</u></p> <ul style="list-style-type: none"> ● Fall 2017: 770 students (via Turbovote) ● Fall 2016: 707 students ● Fall 2015: 362 Students ● Fall 2014: 166 Students
<p><u>Approximate Number of Outreach Events (Workshops, Tabling, Special Events, etc.)</u></p> <ul style="list-style-type: none"> ● Fall 2017: 8 ● Fall 2016: 82 ● Fall 2015: 12 ● Fall 2014: N/A 	<p><u>Early Voting Transportation Numbers Reminders:</u></p> <ul style="list-style-type: none"> ● Fall 2017: N/A ● Fall 2016: 200 Students ● Fall 2015: N/A ● Fall 2014: N/A

Below are numbers tracked specifically through OSU Votes programming and outreach efforts in 2017. These numbers do not reflect the numbers for the entire University.

3.) Goals

In 2018, we intend to boost our student voter registration and increase student turnout by focusing in particular on the following strategies.

STUDENT ACTIVITIES

- 1. Focus on First Year Students.** According to 2016 NSLVE data, First Year students had the lowest turnout rate of any year on our campus (52.7%). Although this figure has increased since 2012, there is an opportunity to better engage First Year students to promote registration, turnout, and their overall sense of civic engagement on campus. First Year students are required to participate in at least three First-Year Success Series workshops as a component of their survey course. In addition to the First-Year Success Series workshops that OSU Votes has sponsored in the past, we are developing a partnership with the National Institute for Civil Discourse (NICD) at the University of Arizona. NICD has a series of workshops designed for college students that teach dialogue skills and promote democratic engagement. We are in conversation with staff from NICD to offer at least two of these workshops during fall 2018, for at least 300 first year students.
- 2. Develop Relationships with Student of Color Communities.** Looking at 2016 NSLVE data, White students were the racial group with the highest voter turnout rate. While students of color voted at a higher rate in 2016 compared to 2012, there is still a gap between turnout for White students and students of color. Therefore, in 2018 OSU Votes plans to focus on improving communication, outreach, and information to student of color communities on our campus. This effort will involve working with our Student Life Multicultural Center and Office of Diversity and Inclusion staff to identify designated points of contact in those two offices. We plan to provide consistent information and announcements to those staff members that can be electronically distributed through email and website announcements. We also plan to coordinate with National Panhellenic Council (NPHC) and Multicultural Greek Council (MCGC) chapters in order to provide workshops, information, and literature to students of color in the Greek community.
- 3. Engage Graduate/Professional Students in our Efforts.** In 2016, Ohio State graduate/professional students voted at a lower rate than undergraduates (49.4% to 53.8% respectively, NSLVE). OSU Votes efforts have primarily focused on recruiting undergraduate students as ambassadors, and delivering workshops and programs to undergraduate populations. With more than 15,000 graduate students on campus, this is sizeable part of the student body that we have not yet engaged. For 2018, OSU Votes plans to do a better job of communicating with officers in the Council of Graduate Students (CGS) and Inter-Professional Council (IPC), and providing workshops designed for a graduate/professional student audience.

